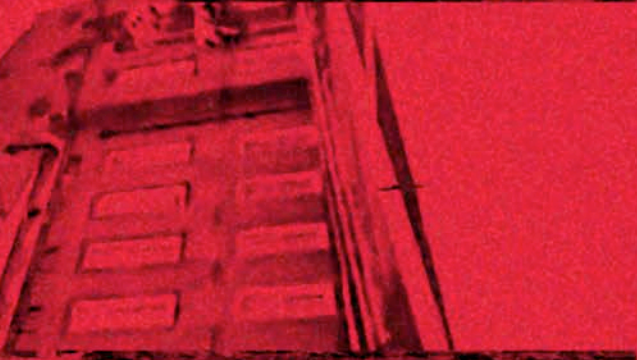
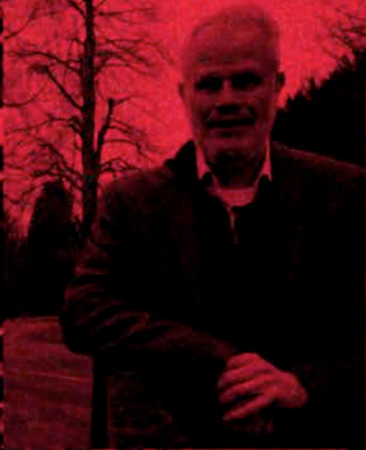
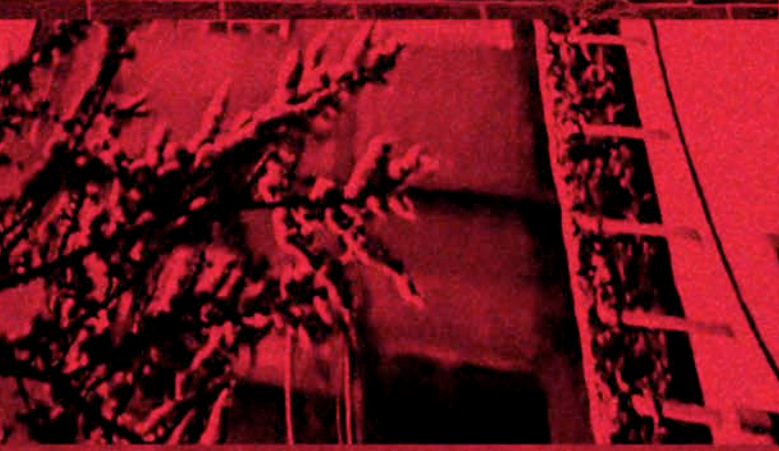


# Trafford: Where everyone has the opportunity to thrive.



PINNINGTON LANE



 Labour

Trafford Labour Manifesto 2024



# FOREWORD



**From the Leader  
of Trafford  
Labour Group:**

As Trafford Council turns 50,  
there's a lot to celebrate.

From attracting national venues like the Imperial War Museum North, to working in partnership with our big sporting arenas.

From building thousands of new homes for people to live in, giving our young people a chance to remain in the area they grew up, to investing millions into regenerating our town centres.

From revitalising our leisure services and transforming Trafford's biggest park, to working with our incredible schools, colleges, and Trafford's first university, UA92.

From providing support to our communities throughout the pandemic and the cost of living crisis, to taking the necessary steps to tackle our climate crisis.

As we celebrate 50 years of Trafford, Trafford Labour are looking forward to shaping the future. Trafford Labour will continue to celebrate, support and value our diverse communities.

### **We will aim to do this by:**

- Ensuring people live healthy and independent lives.
- Providing a thriving economy and homes for all.
- Addressing our climate crisis.
- Ensuring culture, sport and heritage are accessible to everyone.
- Giving children and young people the best start.

## **“We have ambitious and deliverable plans for Trafford.”**

Since 2010, Conservative-led governments have starved Trafford Council of around £288m.

The financial challenge faced by councils across the country remains critical.

Trafford Labour will always put sound financial management at the centre of everything we do while continuing to campaign for fairer funding for our residents.

We have ambitious and deliverable plans for Trafford, where everyone will have the opportunity to thrive. Trafford Labour will always be on your side. Together we will create a fairer, healthier, and more inclusive place to live.



**Tom Ross**  
**Leader of Trafford Labour**

# Trafford

# Labour:

# Delivering

# on Our Promises



From left cllrs, Stephen Adshead, Jane Slater, with Tom Ross.



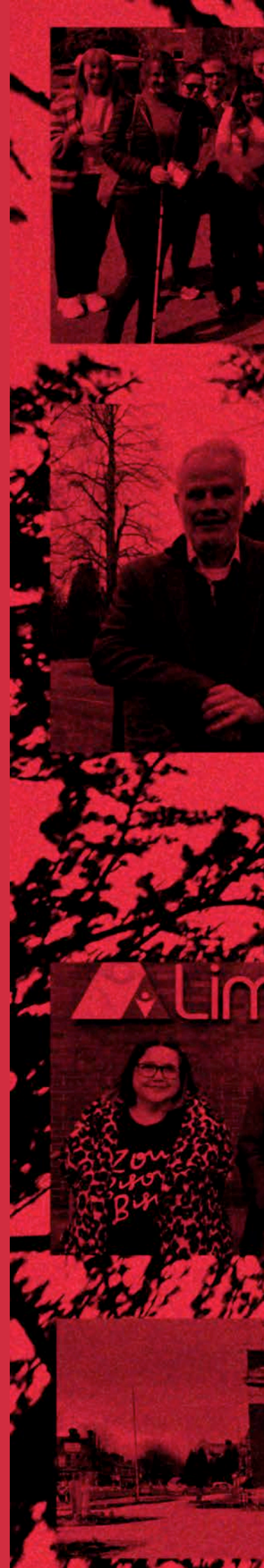
Last year, we pledged to make Trafford a safer, greener, vibrant, and inclusive place for everyone who lives, works, and visits here.



Pictured, Trafford Labour Executives on a tour of Amey's headquarters.

As we look forward to building on the progress we've made on these important priorities, we wanted to share ten key highlights that Trafford Labour has achieved:

- Trafford are building homes.
- Millions have been invested in our town centres.
- Safe and sustainable journeys have been created.
- Worked to keep our neighbourhoods safe, expanded CCTV, worked in partnership to tackle knife crime and reduce violence against women and girls.
- Our excellent schools have continued to thrive with outstanding results.
- Hundreds of EV charging points have been installed.
- Millions have been invested in our leisure centres.
- Recycling rates have remained one of the best in Greater Manchester.
- Millions have been secured for our green spaces and libraries.
- Community centres were supported to help thousands of residents.



# Trafford Labour is always on your side



Trafford Labour continues to have a determined focus on delivering the local services you value. This has been accomplished by investing in services and by taking every opportunity to grow the economy. Last year, we pledged to make Trafford a safer, greener, vibrant, and inclusive place for everyone who lives, works, and visits here. With your support over the last 12 months, we are proud to say, we continue to make progress.

This has been possible through strong financial management and by safeguarding and protecting our frontline services.

Trafford Labour put the needs and wishes of residents at the heart of every decision made.

- Supported the installation of EV charging points.
- Investing millions in our leisure centres.
- Worked to keep Trafford's recycling rates one of the best in the country.
- Schools continue to thrive.
- Creating safe and sustainable travel.
- Securing millions for our green spaces and libraries.
- Supported partnership work to keep residents safe.
- New homes have been delivered.
- Investing millions in our town centres.
- Directly supported community hubs to help thousands of residents.





# Our Plan



# Culture, Sport and Heritage For All



Trafford Labour's Deputy Leader Cath Hynes with Tom Ross pictured at Mackinnon & Saunders animation studio.



Trafford Labour is committed to ensuring that everyone has opportunities to improve their quality of life through sport, arts and culture. We believe strong leisure facilities should be accessible and available to all. We want Trafford talent to flourish, building on the foundations of our fantastic community services and local organisations.

# Trafford Labour will:

- Bid for the Borough of Culture 2026 and celebrate Trafford's mighty industrial, cultural and sporting heritage.
- Connect our grassroots and larger cultural and artistic organisations together to drive Trafford forward as the 'talent belt' of Greater Manchester by establishing pathways for skill and career development.
- Celebrate our communities, faiths and diversity and support our Voluntary, Community, Faith and Social Enterprise sectors to grow.
- Take inspiration from the redevelopment of Move Urmston and invest millions into Altrincham and Partington leisure centres including plans for Stretford and Sale leisure facilities.

**"Celebrate our communities, faiths and diversity."**



Cath Hynes and Tom Ross pictured visiting Trafford Park Village.

- Continue to protect our parks and green spaces by adopting fields in trust status of William Wroe and through securing £3m of funding for Longford Park. And continue to invest hundreds of thousands of pounds in parks and open spaces across the borough.
- Continue to value the importance of our library services through investment and expansion.
- Replace gas heating which currently power our leisure centres with air sourced heat pumps and solar panels.
- Continue to celebrate, champion and support Trafford Music Service.

# The Best Start For Children and Young People





Trafford Labour are committed to ensuring children and young people are at the heart of what we do.

Our children and young people deserve to have the best possible start in life. They need access to quality schools, colleges, training, and opportunity. It's important our education providers support all children to achieve their potential.



Cllr Karina Carter pictured with Tom Ross at a Beat the Streets, Beat Box.

# Trafford Labour will:

- Access funding to deliver more School Street initiatives.
- Support every school in Trafford to maintain our outstanding school results.
- Provide more Special School places, to keep more Trafford children close to home.
- Support families to get the right support at the right time. Giving families a holistic package of help from a variety of professional teams including speech and language specialists, parenting professionals, and social workers.
- Continue to prioritise our young people with Special Needs through the Trafford Inclusion Charter.
- Support parents of SEND children with our services for them (SENDIASS and the Trafford Parent Forum).

- Provide enough childcare places for everyone who is entitled to the free hours of childcare enabling more parents to return to work.
- Work with healthcare providers to make sure young people who need support can access mental health services.
- Work tirelessly with partners to protect our young people from exploitation.
- Continue to provide targeted youth services (in parks and at the Talkshop) to engage young people in positive activities.
- Invest in education by expanding secondary schools where there is a need.
- Offer parents a place in Reception at one of their chosen primary schools.
- Encourage all our cared-for children and foster families to succeed through; social groups, skills workshops, the Cared For Children's Council and groups that support foster carers.

**“Support every school in Trafford to maintain our outstanding school results.”**

# Building a Thriving Economy and Homes for The Future.



Cath Hynes and Tom Ross pictured at the redevelopment of Altrincham Leisure Centre.



Trafford Labour are ambitiously regenerating Trafford. Under Labour, we have been investing in our town centres, businesses and local skills and training offer to grow our local economies.

We have begun to deliver high-quality new homes across the borough, and we have plans to support the growth of the local economy in Trafford.

# Trafford Labour will:

- Deliver more homes each year, including building more homes for social rent and Lifetime homes.
- Invest in our town centres, including creating a vibrant new town centre in Stretford.
- Build Trafford's first homes specifically for those recovering from homelessness, supporting the reduction of out of borough temporary accommodation use.
- Maintain the most generous council tax support scheme in Greater Manchester, reducing council tax costs for those who need it most.
- Continue to plan for the future. Supporting the master planning of Davenport Green, Timperley and New Carrington to create new communities with the facilities and infrastructure they need to thrive.
- Supporting residents into work through job clubs, specialist employment support, promoting a skills and training offer.
- Continue to ensure Trafford is a place to do business, supporting businesses to start-up, survive and grow through coordinating local business support and creating strong business networks.



Tom Ross pictured at the redevelopment of Stretford Mall.

## “Invest in our town centres.”





# Tackling The Climate Crisis



From left, Cllr Jill Axford, with Tom Ross, and Cllrs Barry Winstanley and Sue Maitland.



Trafford Labour are committed to making Trafford a greener, cleaner, borough.

Trafford was the first local authority in Greater Manchester to declare a climate emergency and work is underway to achieve Trafford Council's ambition to be carbon neutral by 2038.

We need to improve air quality. Residents and visitors need environmentally friendly ways to get about the borough. We also must support businesses to reduce their carbon emissions.

# Trafford Labour will:

- Work to secure funding to install more on-street cycle storage.
- Remain one of the top Boroughs for recycling in Greater Manchester.
- Progress work to deliver a heat network, providing low carbon energy servicing thousands of planned properties in North Trafford.
- Continue to fund City of Trees, to help deliver the ambitious plan to plant one million trees across Greater Manchester.
- Decarbonise public buildings by installing heat pumps and solar panels to power our estate.

**“Remain one of the top Boroughs for recycling in Greater Manchester.”**



Tom Ross pictured with Cllrs Barry Winstanley and Sue Maitland at Woodsend Bike Library.

- Support community energy projects by enabling schools to install solar panels.
- Develop and install new walking, wheeling, and cycling routes to help our residents to safely and easily engage in active travel.
- Expand our electric vehicle charging infrastructure across Trafford.
- Continue to decarbonise our Highways and Waste Management operations by transitioning to an electric fleet and utilising low carbon fuel alternatives.
- Collaborate with Greater Manchester Combined Authority to enhance biodiversity across our conurbation.

# Enabling Our Residents to Lead Healthy and Independent Lives





Trafford Labour understands how important it is for people to live independently and we are committed to supporting our residents to have healthy and happy lives.

We also know that many people in Trafford are struggling due to the impact of the economy; and we understand poverty and disadvantage cause real harm to our residents and on their health and wellbeing.

# Trafford Labour will:

- Prioritise mental health services – supporting interventions to improve mental health.
- Protect social care by paying the real living wage to those who support our most vulnerable. Continue to train staff to the highest standards, so we can retain a dedicated and reliable workforce who give safe and consistent services to our residents.
- Expand and modernise our CCTV in Trafford, to keep our communities safe and to target hotspots of anti-social behaviour.
- Continue to support Trafford Community Hubs, recognising that thousands of Trafford residents receive direct support from them. And recruit and support staff and volunteers across the sector.

**“Continue to support Trafford Community Hubs.”**



**“Prioritise mental health services.”**

- Continue to open leisure centres as warm spaces in the cost of living crisis to support those who need it.
- Support people who want to stay in their own homes by providing excellent home care.
- Value the care that social workers provide our residents by supporting their development and enabling them to have a better life work life balance.
- Support services to promote a meaningful day for people with a learning disability.

# Our Focus For The Coming Year



Cllr Eve Parker, centre, with Tom Ross and Mike Kane and local Trafford councillors pictured at the Business Support Breakfast.



The focus now is to continue on this pathway of success and make sustainable plans that will shape the future of this forward thinking, welcoming and diverse borough for decades to come.

Trafford Labour will prioritise giving children and young people the best start in life by investing more in education and targeted youth services.

We will make culture, sport, arts and leisure accessible to all by shining a spotlight on our unique heritage and culture scene in addition to providing significant investment.

**“Labour has deliverable, ambitious and radical plans for the entire borough and it’s residents.”**



Tom Ross campaigning with local Trafford councillors.

It is vitally important that we ensure people live healthy independent lives, so providing support at home to our vulnerable residents will remain a priority. Our ambitions to tackle the climate emergency and reduce carbon emissions through active travel and the decarbonisation of public buildings also remains at the top of the council’s agenda.

We will use the changes we’ve now put in place to ensure the One Trafford Partnership delivers the basic universal services people expect. We will continue to lobby the Government for the fairer funding for local services that our residents deserve.

Labour has deliverable, ambitious and radical plans for the entire borough and its residents. We hope that you will once again put your trust in us to carry on delivering and protecting the services that matter the most to you.

By the **strength**  
of our common  
endeavour, we  
achieve more  
than we **achieve**  
alone.



Promoted by Tom Ross on behalf of Trafford Labour, at The Morris Hall, Atkinson Road, M41 9AD. Designed by Kitty Holland, @kittymdesign.